

## Ghosh, Shyamal

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**From:** Ghosh, Shyamal  
**Sent:** Monday, April 18, 2022 10:56 AM  
**To:** Offices of the Chair and Chief Operating Officer; Compliance Matters; NYCHA Transformation; NYCHA Environmental Health & Safety Department; Mata, Andrea; Greene, Daniel; Brancaccio, Barbara  
**Cc:** Ghosh, Shyamal  
**Subject:** Suggestion to NYCHA : Healthy living

Attention to concern: Good morning .

### **Suggestion : HEALTHY living NYCHA**

If you can motivate the residents with the healthy living trends, it will reduce NYCHA burden in many ways in relation to adequate customer care .

Healthy living itself will assist residents as a responsible person and allow them to manage their budget, and indirectly it will fulfil NYCHA's expectation from residents to pay their rent on time; it will be also keep them on training with their responsible behaviors like promoting and cope with smoke free NYCHA , healthy environment awareness ,any upcoming health awareness like COVID 19 . At the end, it will extend the residents life and longevity with NYCHA business which mean, lest maintenance cost and spending for all in the long run.

**Investment in tenant education will reduce your (NYCHA and its residents) 50 percent maintenance cost and it will increase NYCHA's revenue collection 40 to 50 percent .**

**Healthy living** not only rich NYCHA, will contribute for rich America reducing medical cost besides increasing residents life longevity within an enjoyable healthy life. I don't see any risk for NYCHA to take that initiative and take its advantage. I don't see any reason for being unsuccessful with the outcome. I don't see any risk with the possibility of residents unwillingness, not even for a single one resident of the nearly half million NYCHA residents will be disagree to comply with but NYCHA still isn't taking that effort seriously yet, any reason ? Thank you.

Regards,

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Health professional and Environment Expert.

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